

# Brentt Blakkan INTERACTION DESIGNER

## SKILLS

- User Flows
- Wireframing
- Interaction Design
- Rapid Prototyping
- High Fidelity Mockups
- Site Mapping
- Information Architecture
- Customer Journey Mapping
- Heuristic Evaluation
- User Interviews
- Competitive Analysis
- Storyboarding
- Persona Creation
- Design Systems
- Typography
- Usability Testing

## EDUCATION

<b>UI Design</b>	UC BERKELEY EXTENSION	2019
<b>UX &amp; UI Certificate</b>	UC BERKELEY EXTENSION	2018
<b>Presenting Data &amp; Information</b>	EDWARD TUFTE	2017
<b>B.A. Linguistics, German</b>	UC BERKELEY	2009

## PROJECTS

### **Triangle iOS App** UX & UI DESIGN 2013 - PRESENT

- Full lifecycle product design of iOS app for controlling smart home lighting, from research to shipped app
- Developed a novel UI — U.S. Patent Pending #15815592
- Ticket and prioritize bugs and future product features

## WORK

### **Yelp** FRAUD, SENIOR TECHNICAL LEAD 2011 - PRESENT

- Investigate and quantify site abuse and spam attacks
- Collaborate with Engineering on programmatic solutions
- Label datasets to train machine learning models
- Proactively locate, define, and solve problems
- 2019 recipient of 'Going Above & Beyond' award

## INFO

### Contact

hello@brentt.com  
San Francisco, CA

### Portfolio

brentt.com

### LinkedIn

linkedin.com/in/brenttblakkan

## TOOLS

### Wireframes & Mockups

Sketch  
Illustrator  
Balsamiq

### Prototyping

Principle  
InVision  
HTML/CSS/JS  
Pixate

### Workflow

Miro  
Jira  
GitHub & Abstract

### Data

MySQL  
DataGrip  
Splunk  
Tableau

### Language

English (native)  
German (professional, C1)